

INVESTMENT OPPORTUNITY

Vident's proprietary investment philosophy is expressed through distinct fundamentals that we believe should be top of mind when it comes to investing. These fundamentals are woven through the construction of the Vident Quality U.S. Stock Index™ (VQUSX) and the Vident U.S. Equity Strategy ETF™ that tracks it. The application of Vident's investment methodology seeks to produce a portfolio with exposure to companies with high-quality governance and management standards that are trading at reasonable valuations relative to the market.

KEY FEATURES

- Systematically distributes constituent weightings across giant, large, and small/mid (SMID) market capitalization segments.
- Employs a multi-factor model for scoring and ranking stocks
- Selects companies based on quality of earnings and quality of leadership
- Seeks to reduce exposure to companies with high corporate governance risks

PERFORMANCE (%)

	NAV Total Returns	Market Price Returns	
Quarter	7.35%	7.42%	CUMULATIVE
YTD	15.39%	15.67%	
1 Year	24.96%	25.15%	
3 Year	22.06%	22.02%	ANNUALIZED
5 Year	8.94%	8.96%	
Since Inception (1/21/14)	8.66%	8.67%	

Source: U.S. Bank, as of 6.30.2023

Performance quoted represents past performance, which is no guarantee of future results. Investment return and principal value will fluctuate, so you may have a gain or loss when shares are sold. Current performance may be higher or lower than that quoted. Short term performance is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. To obtain performance data current to the most recent month-end, please call 800-617-0004 or visit <https://videntam.com/etf/vident-core-u-s-equity-fund/>. The fund's total annual operating expense is 0.50%.

QUICK FACTS

Inception Date	1/21/2014
Underlying Index	VQUSX
Number of Holdings	130
Net Assets	\$540 M
Total Fund Annual Operating Expenses	0.50%

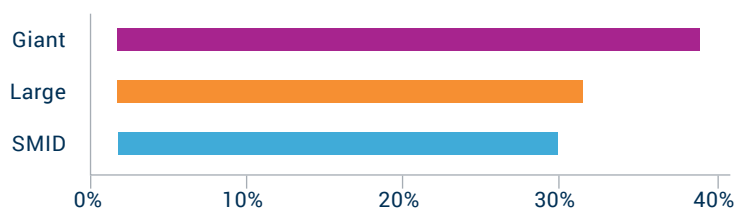
TRADING DETAILS

Ticker Symbol	VUSE
CUSIP	26922A50
Stock Exchange	NYSE
Bloomberg Index Symbol	VQUSX

MARKET CAP SEGMENTS

Giant	38.8%
Large	31.4%
SMID	29.7%

Source: FactSet, Vident, as of 6.30.2023



All stocks within the top 40% of the total market capitalization are placed in the Giant market cap size segment, the next 30% in Large, and the remaining 30% in SMID. Fund holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell any security.

SECTOR BREAKDOWN

Communication Services	5.7%
Consumer Discretionary	12.4%
Consumer Staples	6.0%
Energy	5.2%
Financials	13.8%
Health Care	14.2%
Industrials	8.9%
Information Technology	26.4%
Materials	3.2%
Real Estate	2.3%
Utilities	1.5%

Source: U.S. Bank, as of 6.30.2023

TOP 10 HOLDINGS

Adobe Systems Inc	2.76%
Broadcom Inc	2.74%
Microsoft Corp	2.46%
PepsiCo Inc	2.39%
Merck & Co Inc	2.37%
Apple Inc	2.37%
Exxon Mobil Corp	2.21%
Chevron Corp New	2.20%
Lilly Eli & Co	2.06%
MasterCard Inc	2.01%
Top 10	23.57%

Source: U.S. Bank, as of 6.30.2023

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ETF ATTRIBUTES

Number of stocks	130
Weighted Average Market Cap	\$286.6 Bn
Return on equity	32.18
Price/earnings ratio	15.65
Dividend Yield	1.61%

Source: FactSet, as of 6.30.2023

The dividend yield is a financial ratio, expressed as a percentage, that shows how much a company pays out in dividends each year relative to its stock price.

Return on equity (ROE) is a measure of financial performance calculated by dividing net income by shareholders' equity.

Carefully consider the Vident ETF's investment objectives, risk factors, charges, and expenses before investing. To obtain a prospectus, download one here or call 800-617-0004. Please read it carefully before investing.

Investing involves risk, including the risk of loss of principal. VUSE has the same risks as the underlying securities traded on the exchange throughout the day at market price. Redemptions are limited and often commissions are charged on each trade. The ETF invests in securities of giant market capitalization companies (companies in the top 40% by market capitalization at time of purchase), large market capitalization companies (companies in the top 40-70% range by market capitalization at the time of purchase), and small/mid (SMID) market capitalization companies (remaining companies in the bottom 30% of the Index universe). SMID companies tend to have more limited liquidity and greater price volatility than larger capitalization companies. The ETF invests in the securities included in, or representative of its Index regardless of their investment merits. The performance of the ETF may diverge from the Index. Because the ETF employs a representative sampling strategy and may also invest up to 20% of its assets in securities that are not included in the Index, the ETF may experience a tracking error to a greater extent than a fund that seeks to replicate an index. The ETF is not actively managed and its performance may be adversely affected by a general decline in the market segments relating to its Index. The ETF may invest a significant portion of its assets in the securities of companies of a particular sector of the economy therefore its performance will be especially sensitive to developments that significantly affect those sectors. Certain weightings or breakdowns may not total 100% due to rounding or exclusion of cash from the calculation.

The net asset value (NAV) uses the change in net asset value over time, and market return uses the change in market value. Investor shares are bought and sold at market price (not net asset value or NAV), may trade at a discount or premium to NAV, and are not individually redeemed from a Vident ETF. Ordinary brokerage commissions may apply.

The Vident ETFs' investment adviser is Vident Asset Management. Vident Asset Management owns the indices that each Vident ETF's investment objectives are set against. The Vident ETFs are distributed by ALPS Distributors, LLC. ALPS is not affiliated with Vident Asset Management.

Market Capitalization is the total dollar value of all outstanding shares, calculated by multiplying shares times current market price. Price/earnings is the valuation ratio of a company's current share price compared to its per-share earnings.

*Effective 12.31.2022, the Vident Core U.S. Equity Fund® has been renamed the Vident U.S. Equity Strategy ETF™. Also on this date, the ETF began to seek to track the performance before fees and expenses, Vident Quality U.S. Stock Index™. For additional information please see the prospectus available at <https://videntam.com/fund-literature>.